

2011 Income Disclosure Statement

Title	Income			Average % of Active Consultants	Average % of Consultants
	Low	Average	High		
C	\$60	\$644	\$4,470	22.9%	40.9%
EC	\$60	\$2,705	\$19,067	20.2%	36.1%
LI EC	\$269	\$3,915	\$20,291	6.3%	11.3%
LII EC	\$822	\$6,993	\$26,332	3.9%	7.0%
LIII EC	\$3,440	\$12,976	\$40,022	1.1%	1.9%
LIV EC	\$5,637	\$20,228	\$52,172	0.4%	0.7%
LV EC	\$5,566	\$75,914	\$545,445*	1.2%	2.1%

Rodan & Fields, LLC ("R+F") markets its products through a network of Independent Consultants. The income statistics shown above include Commissions, Generational Overrides and Retail Profit earned by R+F Independent Consultants pursuant to the R+F Compensation Plan. The average annual income was calculated by adding the average monthly incomes from January 1 through December 31, 2011 ("2011") for the above Titles. For purposes of this disclosure, an "Active Consultant" is a Consultant who had any sales volume (SV) or earned any income during 2011. The average annualized income for all Active Consultants in 2011 was \$2,307. The average annualized income for R+F Independent Consultants who qualified for payment in 2011 was \$4,115.

The income shown above is not necessarily representative of the income, if any, that an R+F Independent Consultant can or will earn through his or her participation in the R+F Compensation Plan. These figures should not be considered as guarantees or projections of your income. Success results only from sales efforts, which require hard work, diligence, and leadership. Your success will depend upon how effectively you exercise these qualities.

Rodan + Fields[®] launched its direct selling business in March 2008.

*Represents the annualized average earnings of the top 5% of LV Consultants for the reporting period.