

**WHAT DO I NEED TODAY THAT I DON'T HAVE THE MONEY FOR NOW?**

The cure to what ails you in this business is personal activity! Residual income takes time, so let's look at what you CAN control to get to the money (personal recruiting & customers)!

Ask yourself today: **What do I need today, that I don't have money for this month?**  
(Alternatively: "What is a \$ amount for a cause you'd like to support this month?")

You can earn \_\_\_when you\_\_\_! (see below to learn how to get to the \$)

Based on the bonuses, here's what you can control with personal activity:

**Team Building Awards**

**Fast Start Team Building Award**

Qualify for the Fast Start Team Building Award every time you generate new CV from a new, personally sponsored Consultant who generates at least 300 SV and commits to CRP upon enrollment. In addition, each new Personally Sponsored Consultant must generate at least 100 in SV in the month following enrollment.

Number of Times New Qualifying Volume Achieved	Fast Start Earnings
	\$50
	\$150
	\$300
	\$500

**For every additional person beyond 4 (4 is the "sweet spot") you get \$250- ex:**

5= \$750

**6=\$1,000**

7=\$1,250

**8=\$1,500**

9=\$1,750

**10=\$2,000 in bonuses + commissions!!!**

**It doesn't stop there- for every person above 10 you get \$250 bonus, plus commission!**

**There's more: Advancement Awards:**

**Fast Start EC II Team Achievement**

The Fast Start EC II Team Achievement rewards you with \$250 the first time one of your Personally Sponsored Consultants becomes a Level II Executive Consultant. There is no limit to how many times you can qualify for the Fast Start EC II Team Achievement. The more Level II Executives you help build, the more you earn.

**Fast Start EC II Personal Achievement**

The Fast Start EC II Personal Achievement rewards you with \$250 the first time you personally qualify as a Level II Executive Consultant.

Start building now for an immediate return on your investment with the Rodan + Fields' Fast Start Program.



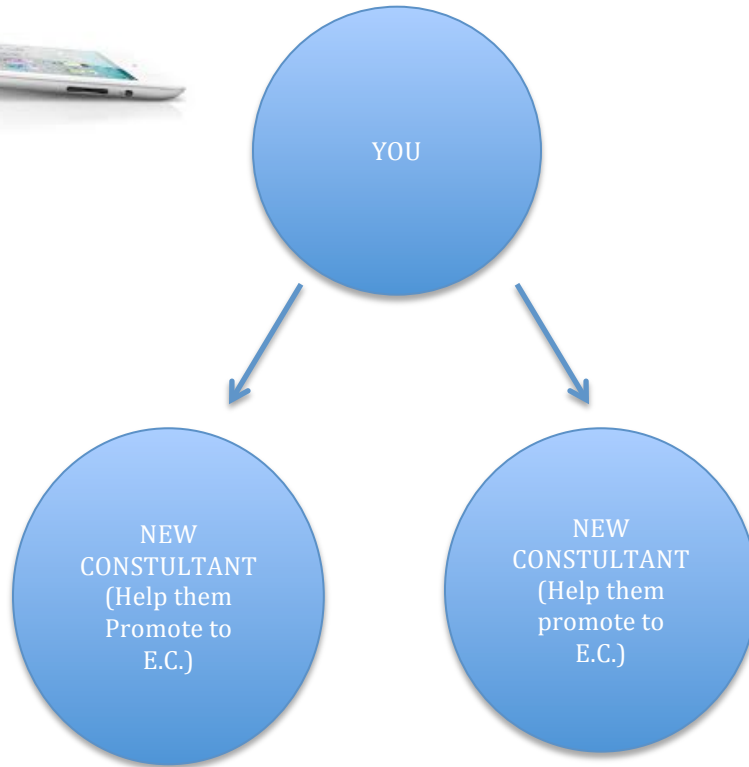
Independent Consultant

# Your Goal by First Full Month

Want a FREE iPad 2?

Bonus valid through March 2012  
See the iStart Flyer in Pulse for details

iPad 2



## By First Full Month You:

- 1) Sign up 2 Consultants on the \$695 or \$995 kit, with Pulse & CRP
- 2) Help them get to "EC" Executive Consultant by Getting their \$600 in Volume from PC's or C's (Preferred Customers or a new Consultant)

Strategy: Help them get their first "power partner" in business right away with 600 or 900 SV...& do a customer launch event, to get PC orders

- 3) Maintain this "level 2" for 1 month, and you will get your **iPad2 and a \$250 bonus**, and make a great promotion...which of course earns you great "Bragging rights"!

RODAN+FIELDS  
DERMATOLOGIST!

Independent Consultant

**More "Right Now Money" = PCs (a few skincare events per month)**



**Bring on 8 PC's on a \$120 wholesale order (\$144 PC pricing)=~\$336 residual**

**Preferred Customers (another great source of "Right now money"!**

**As you know, preferred customers are so important as they:**

- count toward our executive consultant volume
- we make a higher profit on preferred customers (retail + commission)
- we get ongoing residual income, every 60 days with preferred customers (the beauty of a consumable product? Getting paid over and over again for work you did once!)

**They benefit from**

- 10% off
- Free shipping on their regular orders
- PC perks from time to time

We want all of our customers to be "PREFERRED CUSTOMERS".

Here is what I would say to someone considering purchasing the product:

"I am going to get you started as a preferred customer. This program is perfect for you, as you will receive 10% off, free shipping, and special rewards. You will save \$\_\_\_ today! The products ship every 60 days, but that's perfect-as that is about how long they last! Not to mention- it is a flexible program! You can change and edit your order anytime! My customers love this program! You will too! Let's get you started!"

**NOW....Let's get into action & get those C's and PCs!**

Who's on your "dream team" list? Make your own resolution--to pick up the phone, and share this gift now--if you think they're great, someone else does too! Someone else will contact them--why not YOU?

**Here's some language for you:** "Hi Debbie, this is Sarah. Do you have a minute? Great, I'm in between appointments today but I am calling you for areason. I am so excited- I just teamed up with the creators of Proactiv---have you heard of them (pause)? They are now doing for aging, what they did for acne and they are expanding into your area! I thought you'd be perfect for this--and although it may or may not be for you, I am looking for your support and referrals as we expand there. Can we set up a time to chat? I'd appreciate your time and willingness to help!"

(Next step: invite them to a meeting, coffee, call, or BBL to hear more- then secure them as a consultant or preferred customer!)

Your Top Ten To Call Today by \_\_\_\_:\_\_\_\_\_

- 1)
- 2)
- 3)
- 4)
- 5)
- 6)
- 7)
- 8)
- 9)
- 10)

© Rockin Robbins Networking Team- Sarah Robbins, Independent Consultant  
NOTE: All commissions should be verified by the consultant  
See pulse for full compensation plan and bonus programs

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