



By Sarah Robbins, Independent Consultant
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Welcome to the Team

Congratulations on joining Team Rockin Robbins, the top team in Rodan + Fields! We are thrilled to have you on board!

Here's a little background on our team, and how this all began:

Rodan + Fields is by the world famous creators of Proactiv- a top selling acne system in the world. Dr. Katie Rodan + Kathy Fields recognized the power of their brand, and what they were able to do for acne, and they decided to do the same for aging skin (the largest category of skincare today). So they developed Rodan + Fields and launched it first into the high-end department stores in 2002.

Their launch into department stores was very successful, as they became a top clinical skincare brand in stores like Nordstrom. The products received many accolades in the press, and today they get more unpaid press coverage than any skincare company, and all of the direct selling companies combined. To meet the demand of the growing brand, they hired freelancers to do events with Rodan + Fields, while in retail.

2 of Rodan + Fields first consultants, Sarah Robbins, and her mother Kris Fairless began to freelance for the company while in retail. Sarah did this alongside of her full time teaching job. They happened to be in the right place, at the right time as the doctors began to look for ways that they could leverage this brand.

The doctors are successful, innovative entrepreneurs. They changed the way we view infomercials back in the 90's, and now have developed a "celebrity status" through that channel. They had a desire to leverage this brand- and bring dermatology to the masses. In their research, they found the best way to do this in today's time was through direct sales.

So, in an unprecedented move, they moved out from under the glass counter and into direct sales, the first brand to successfully do this. The opportunity was offered to Sarah and her mother to join them in direct sales.

Sarah started this part time, alongside of her full time teaching career. By the end of that school year, she was able to retire from teaching. Shortly after, she retired her husband Phil to work alongside of her. Almost 3 years into the official launch of the company, they now earn a 7 figure annual residual income, thanks to the help of their "Rock Star" team! They are now starting a foundation for children that they will fully fund through their Rodan + Fields business.



Sarah and Phil Robbins would like to welcome you to “Rockin Robbins Networking Team”. We are excited to help YOU to create YOUR success story!

This business plan will help you to launch your business fast, and effectively, using a proven system, as developed by our organizations top leaders. As you begin, it’s very important that you remain coachable, and commit to following this duplicable system. These “best practices” have been proven with time. Until you’re making a six-figure income, we recommend you stay plugged into this system.

If you treat your business like a business, it will pay like a business. If you treat it like a hobby, it will pay like a hobby. Just because the initial start up cost is low, it doesn’t mean that you can’t earn more than many top entrepreneurs in the world! However, it will require an investment of your time. Commit to 3-5 years of consistent, income producing activity, and you will see results over time!

We like to say that building our business is like “pushing a snowball uphill”. Your first year you do a lot of the “heavy lifting” as you push the snowball up the hill, collecting snow (people). Eventually (usually 18-24 months in) something exciting happens: when you’ve built a great foundation of people, and you make it to the top of the hill. You are then able to let that snowball soar downhill, collecting it’s own momentum as your team duplicates and develops. This is where you experience leverage, and exponential growth- where your check and team grows bigger and bigger, regardless of what you do differently. You now have “walk away money “ 3-5 years in. Where else can you compress a 30-50 year career into 3-5 years? But you can’t quit! Someone will build it big- why not now? Why not YOU?





Beware of the dream stealers...

This business is not for everyone. Not everyone is cut out to be an entrepreneur. As you share this with people, think of yourself like a waiter or waitress pouring a cup of coffee- some will say yes, and others will say no. If they say no, they aren't rejecting you- they simply don't want the coffee (at least right now). Just keep pouring a "cup of Rodan + Fields" to everyone with skin! Don't become emotionally attached to anyone's response.

Not everyone will understand this business model. Some may tell you stories of "people it didn't work for". We don't know why it didn't work for others- but what I do know is that not everyone sticks with everything. You can choose to be a "Finisher". Not everyone works hard at everything. You can choose to lead with excellence. This business model is a proven way to leverage, and has created many multi-million dollar success stories. It's time to create your story.

One of the hardest challenges is when you don't receive support from people you love. The best thing you can do is respect them, love them where they're at, and create your own success. Chances are when you earn that Lexus, trips abroad, and bigger checks, you will create believers.

You don't need the approval of anyone, except yourself. Don't allow others to determine your destiny- you'll have to discipline your disappointments, don't deviate from your mission, and continue to be driven by YOUR DREAM.



What's your DREAM?

Why are you doing Rodan + Fields?

What kind of monthly income are you looking for?

How many hours per week are you willing to commit in the development of that income?

How many months would you be willing to work those hours in the development of that income?

Why is that level of income important to you?

Buy your dream home?

Pay for your children's education?

Pay down debt?

Save for retirement?

Give to causes that motivate and inspire you?

Take some time to write down your dream. Your reason **WHY** you are doing R+F.

Send it to your spouse, supporters, and your sponsor.

Now, let's move on to how to make that happen!



Part 1- Building the Foundation (5 Steps)

➔Step 1: Enrollment Completed-This should have been done on a 30-minute enrollment appointment online with your sponsor, completing the following steps:

➔Step 2: Choose your business building kit

This is your first order of the Rodan + Fields products. As a big business builder, we suggest a minimum purchase of the Big Business Launch Kit. This gives you a good cross section of the products, allows you to have everything to demo and display, contains products for your personal results, and qualifies you to earn in all aspects of the compensation plan. Most leaders like to start with the RF Express Kit. This deluxe kit includes more product, at a greater savings. Eventually you will need the entire display, and it is only at the time of sign up that we receive this deep discount. It's the best way to start fast, and strong! If you did not choose a kit and would like to upgrade, it is important that you call our corporate office within 48 hours at (415)273-8000.

➔Step 3: Launch Your Websites (PULSE)

Your sponsor should have shared with you the benefits of having 2 Rodan + Fields sites. One is for a happy shopping experience for your customers (.com), one is for an informative overview of the business for your prospects (.biz). This makes our business efficient, as customers or consultants can sign up directly on your site, products ship directly to them, and the company tracks your orders on your site in your back office (Pulse) : <https://www.myrfpulse.com>. Pulse will also contain a proven prospecting system, audio and video training, email marketing, a contact manager, a calendar, and much more. Be sure you're enrolled in Pulse! It is a great tool for a nominal fee, and also a business expense for tax benefits. You'll find more incredible training on our team site: <http://www.TeamRockinRobbins.Com>

➔Step 4: Set Up Your Auto-Ship (CRP)

One of the most important aspects of your business is the auto ship program. This is a program that ensures you never run out of product, and are always qualified for any commissions and advancements you earn. It is the engine that keeps your business operating smoothly. It is critical that you use the products yourself and can testify to how amazing they really are. We often refer to this as your "Rodan + Fields product story." This is your personal testimonial of what the R+F products have done for you personally. Don't think of this as an additional expense, because that is really not the case. Many of the products you use are actually items you would have paid retail for in stores. We also advise our consultants to have microdermabrasion paste packets as a part of every CRP order. They are a great tool to staple to business cards when prospects say they want to "try the product" (always follow up after) or to put in a thank you card when someone purchases.

This convenient monthly product shipment provides an additional tax advantage, allows you to make commission, & gets you on the way to the best skin of your life!

➔Step 5: Order Your Business Cards

Go to RfMall.Biz to order your cards. We suggest you carry them with you wherever you go, and make a point to give out 3 each day, and to set times to share more!



Part 2- Get Connected (5 Steps)

➔Step 1: Plug In To Your Websites

You have 2: (.com- product, .biz-business)

Your .com site contains a helpful tool for customers: “The Solution Tool” This simple tool will allow you to find the perfect skincare routine for your customers. If they express interest in the product, we recommend you set a “5 minute skincare consultation” by phone with them where you walk them through the solution tool, make a suggestion for their skincare routine, and then sign them up as a “preferred customer”. Contact your most supportive friend, and get them on the product today!

Preferred Customer (PC) BENEFITS AND LANGUAGE:

- PCs count toward our executive consultant volume
- We make a higher commission on preferred customers
- We get ongoing residual income, every 60 days with preferred customers

They benefit from:

- 10% off
- Free shipping on their regular orders
- PC perks from time to time

We want all of our customers to be Preferred Customers. I recommend using this language to get them started: “I am going to get you started as a preferred customer. This program is perfect for you, as you will receive 10% off, free shipping, and special rewards. On average, most preferred customers save at least \$20! The products ship every 60 days, but that’s perfect-as that is how long they last! Not to mention, you can change your order, or cancel anytime. My customers love it! Let’s get you started!”

For more product support, contact our nurses at RfConnection@RodanandFields.Com or by dialing (415)273-8000

➔Step 2: Get Plugged in to Team Training

Log in to www.TeamRockinRobbins.Com

Username **team** and password **team**

Once you’re logged in, browse the site and get familiar with the various sections. This will serve as your main training site. You should visit this site at least several times a week. Here you will find product and business training videos that you can watch over and over again. You will find documents and language that you can print off, and put in a training binder. Be sure to bookmark this page!

➔Step 3: Stay Plugged In With Team Calls

Each week our organization's top leaders teach you how to put your business into "drive" with Rodan + Fields. These calls are hosted Sunday nights at 8:30 pm ET. We recommend you listen weekly. Our top earners have never missed a call. You never know what nuggets you'll take away.

CALL # (712)432-0075 code: 668998#

REPLAY # (712)432-1085 code: 668998#

➔Step 4: Plug in to Live Meetings

It is very important to surround yourself with excited, like minded individuals who are all pursuing success in Rodan + Fields. Most teams have weekly meetings where they present the opportunity (so you can bring guests, or go to learn the message) followed by training. Since I have started, I always make our weekly events a priority. To find an event in your area, you can visit Facebook, ask your nearest upline leader, or check out www.WhereWeRoll.Com (please enter any weekly meetings you know of there). If there are no meetings in your area, please connect with your nearest level 3-5 leader to learn how to start your own. Our strongest teams started immediately with live local meetings to keep their teams plugged in! It keeps excitement high, helps with retention, and also makes our business simple and duplicable, as new consultants simply just need to learn how to "invite" to them. You can also find special "headliner" events on our team weekly "Rockin Robbins Team Newsletter" or our corporate weekly newsletter "The Insider Scoop."

➔Step 5: Go to the Major Events

There's a saying on our team, "leaders don't miss an event." There are a few major meetings that take place each year with Rodan + Fields. Generally these are Leadership Summits, our Convention, or special R+F corporate-led Projects. Not everyone at the meetings is earning 6- or 7-figure annual incomes, but everyone earning these top incomes is at these events. These are the best investment you will make (and are a write off to boot) and will pay you back handsomely. You can't afford to miss them!

These major events are an opportunity for you to connect with the leaders in markets in which you may have some contacts, and would love to have a group in...and to learn from them as well! You simply can't find any other substitute for being at these events live, talking to top producers and corporate executives personally, asking questions, networking during breaks, and immersing yourself in success programming with the best and brightest people in Rodan + Fields. You would invest in your education to create a million-dollar business anywhere, so do it with Rodan + Fields! For major events watch The Insider Scoop (our corporate newsletter) or our team newsletter, and TeamRockinRobbins.Com.



Part 3- Rock & Roll!

(5 Steps)

Now your set up is complete and you're ready to ROCK and ROLL!
When getting started, keep in mind that it is a lot more fun when you go FAST!
Excitement and momentum is contagious on your team- and the speed of the leader (YOU) is the speed of the team! By earning a return on investment immediately, you set the pace for your team, but also a great success story to share with prospects.

We get paid to do 2 things in this business: 1) Get people started successfully in the business 2) Get people started successfully on the products

Here's how to get started in sharing Rodan + Fields:

➔ Step 1: Complete Your Contact List

This is one of the most critical steps in getting off to a fast start. Start by writing down the names of everyone you know, but don't prejudge -- you never know what they will do, and you never know whom they will lead you to. But everyone can plug into your business as one of the "3 C's": a consultant, a customer, or a connector (someone who gives you referrals). But the only way they will plug in to your business is if they know what you do! Share with everyone with skin.

Don't judge by how busy they are, successful they are, or wealthy they are. A decision like this could cost you thousands, and some day millions of dollars if they sign up with someone else who was brave enough to contact them. If you think they're great, chances are someone else does too. Someone will eventually contact them, so why not you? What's greater- the RISK or the REWARD?

The good news: it only takes a few dynamic people to build a million dollar organization- but remember, the power is in the numbers—you'll talk to a lot of people to find those few, and you never know what your own personal set of odds will be, until after you've succeeded!

Make a list of 75-200 names. Include names, numbers, and email addresses. Begin with the following "memory jogger" list (also found on PULSE). Then look through the business cards you've collected. Go through your cell phone contacts. Review your Facebook friends. Go through your address book and your holiday card list. Finally, skim through the business telephone directory and scan the occupations as a reminder. Start with accountants and go all the way through to the zoologists.

You may want to split your paper in half. Put local contacts on one side (this will help you when you are creating invitations for your launch event). Put long distance contacts on the other side. In the left column, identify people who:

- Are **Successful (S)**
- Are a **"People" Person (P)**
- Have Strong **Influence** with Others **(I)**
- Have a **Need For the Product** with Others **(N)**

These are the people you want to star for your "Top 10" and contact first!

PROSPECT LIST/MEMORY JOGGER

Use this list to help you remember people and write their names down as they come to you.

Across the street	Electrician	Motel owner	SoccerMom	Nurse
Adventurist	Enthusiastic	Moustache	Sold you a car	Orthodontist
Always having parties	Entrepreneurial	Music Lessons	Son/Daughter just married	Pediatrician
Ambitious	EyeGlasses	Music Teacher	Spa or health club	Surgeon
Apartment Manager	Finger nail technician	Natural leaders	Speechless	Clubs:
Art Instructor	Fire Chief	Needs more money	Step children	Book club
Attractive	Firman	Nighters	Student	Golf club or group
Bald Headed	Fomerboss	Nawar	Successful people	Lion's club
Bank Tellers	Former Church	Notary Public	Surgeon	Rotary club
Barber	Former co-worker	Office manager	Tallest	ToxinmastersBaseball
team	Former Neighbors	Office skills	Taxi driver	YMCABasketball
team	Former roommate	On a diet	Teachable people	YWCA
Bestdressed	Friends	On the corner	Teachers	Family:
Best personality	Furniture salesman	Optimistic	Teaches my kids	BrotherBest
salesman	Garage Mechanic	Out of state	Team concept people	Cousin
Best smile	Goal oriented people	Owens a restaurant	Tells jokes	Grandparents
Blonde hair	Goes bowling with me	Owens my apartment	Thrifty	Other Relatives
Boss	Gd/Pro	Painted my house	Track team	Parents
Bought car from you	Good with computers	Parents/friends	Twins	Sister
Bowling league	Grocery store worker	Pay too much in taxes	Uncles/Aunts	Uncle
Brunette	Handsome	Pilot/airline employee	Unemployed	in laws
Bus driver	Has a dangerous job	Play cards with	Vacationed with	Wedding
Carrepair	Has a pick-up truck	Player'sparents	Waitress	Attended
Carpenter	Has expensive taste	Plays an instrument	Was in my car pool	BestMan
Cell phone contacts	Has hunting license	Plumber	Wasmyteacher	Bridesmaids
Choir	High Achievers	Positive thinker	Wearsabead	Goonsman
Christmas card list	High School	Rastman	Webdesigner	Maid of Honor
Church	High School reunion	Preacher	Wedding list	Photographer
Coaches	High self esteem	Printer	Wedding photographer	Networking Groups:
College	High voice	Public speaking skills	Welder	Alumni association
Collegecoach	Hobbies	Quit smoking	Where you grew up	Facebook
College students	Home address book	Real Estate Agent	Who you call for help	Linked In
Computer programmer	Hunter	Reditor	Work out with	MySpace
Confident people	In another city	Recent promotion	Workaholic	Other networking groups
Contractor	In management	Redhead	Works a second job	PeopleWho:
Cowboyhat	Interior decorator	Repaired my electronics	Works for the city	Are underinsured
Coworker	Just had a baby	Restaurant owner	Works for the state	Are uninsured
Dance class/teacher	Just married	Rides the bus	Works in sales now	Have organizational skills
Day care center	Lab technician	Runs a beauty shop	Works nights	Like a challenge
Deepvoice	Landlord	Salesperson	Workweekends	Like helping charities
Delivers Parcels & Packages	Librarian	School principal	Military:	Lovepeople
Doctor	Lifeguard	School reunions	AirForce	Love to learn new things
Does odd jobs	Likes cards	Semstras	Amy	Own small businesses
Downsized/laid off/fired	Likes to camp	Secretary	CoastGuard	Want more for their family
Drives Cadillac	Likes to debate	Self motivated people	NavyButty	Want out of debt
DrivesChevy	Likes to play golf	Sells business clothes	ROTC	Want to retire
DrivesDodge	Little League	Sells flowers	Veterans	Want to work for themselves
DrivesFord	Mailman	Senior citizen	Medical:	
DryCleans	Minister	Sheriff	Chiropractor	
Drycleaner	Most integrity	Shortest	Dentist	
Eat out with	Most likely to succeed	Single Dad	Dietician	
Editor	Most outgoing	Single Moms	Family Doctor	
	Most popular			
	Most trustworthy			

For a clearer list, you can find this page online:

https://www.rodanandfields.com/images/Archives/Memory_Jogger.pdf

➔ Step 2: Expose this to at least 200 people your first month

Your job is to share the story of Rodan + Fields to everyone with skin! We are all aging, all of the time, so our target market is everyone with skin! Everyone can plug into your business one of 3 ways: A Consultant (and change their financial future) a Customer (and get the best skin of their life) or a Connector (and help you in spreading the word). It is not your job to worry about the outcome- it is just your job to share the story, and let them determine how they best fit in. We are just in the process of “sorting” to find the right people.

Our business is best built by providing social proof and multiple exposures for them to hear more, and build their belief by hearing others who are excited about Rodan + Fields. It takes most people multiple exposures before making a decision to join you.

Here is the best ladder of escalation:

- 1) An initial contact: This can be best done by calling them with the following prospecting language (below) or by sending them an introduction email (found on our team website) & following up by phone, asking them if they got the email, proceeding with the language below. Share your story, and the company story.
- 2) When they agree to hear more do the following steps:
If prospect is local invite them to:
A Live Local Event (coffee, weekly meeting, or your business launch)
If prospect is long distance invite them to:
A three-way call with your sponsor or upline, or the team opportunity call (Call # found on TeamRockinRobbins.Com)
- 3) Then leave them with “Follow Up Info” (on team site*), instructing them to review it and write down their questions before your next call
- 4) Do a 3-way Follow Up Call With Your Sponsor (who will share their story, help to answer questions, handle objections, and ask for the order-do they want to join you on the product and get the best skin of their life, or join your in the business and change their financial future?)

PROSPECTING LANGUAGE TO SHARE (before inviting to hear more):

“Hi Debbie, It’s Sarah Robbins, I hope you’re doing well.

Debbie, I’m in between appointments but I’m calling you because you’ve been on my mind and I want to talk to you. Do you have just a minute?

Great, I wanted to share some exciting news with you!

*The reason for my call is that I’ve teamed up with the creators of Proactiv Solution, on their new company, one of the fastest and strongest growing companies today that is now expanding into (*their city) Atlanta! They are now doing for aging what they did for acne. Have you heard of Proactiv? (let them interact)*

As I mentioned, I am building my business there and I immediately thought of you because I am looking for quality people to support us in our expansion-I know this may or may not be a good fit for you, but I am confident that you may be able to lead me to the right person. I am looking for referrals. I would like to spend a few minutes with you...what is your schedule like tomorrow? I very much appreciate your help.”

➔ Step 3: Host Your First Big Business Launch (BBL)

Schedule a minimum of 3 BBLs your first month in business. Think of this as the Grand Opening of your very own business. It's your chance to invite everyone you know from your friends, neighbors, relatives, and co-workers to your home for a look at our amazing products and business. (Your first BBL is within your first 14 days in business.) We recommend ongoing events for more exposure over time.

PRE-EVENT:

Make sure you invite a minimum of 50 people. The rule of thumb is that about one-third of the people you invite will come. Send an invitation to everyone, but reach out to everyone with a phone call as well to share your excitement. Your personal call of appreciation is very powerful and is a sure way to build a more successful event. Let them know about the "grand opening of your new business" and how much you appreciate their support. Invitations can be found on the back office of Pulse A second option is to choose an invitation for a fee at

<http://www.bigteamtools.com>

DURING THE EVENT: Big Business Launch Agenda

Set up:

- Have a sign-in sheet to capture contact info for follow up (found on pulse)
- Have your video clips/DVD ready to play
- Have your products displayed so customers can check them out
- Print off press articles (found on your .com website) and laminate, and lay out
- Have an ordering station complete with catalogs (order online at rfmall.biz) and order forms (found in pulse)
- Package your product business stories, and practice with your sponsor

Event Agenda (BBL LENGTH: 45 minutes or less)

1. INTRODUCTION: Introduce yourself to your guests and have your guests introduce themselves to all attendees. Share your personal story about why you chose Rodan + Fields® Dermatologists and how proud you are to be representing a company founded by Dr. Rodan and Dr. Fields.
2. THE OPPORTUNITY: Share more about the opportunity. Introduce your guests to the opportunity by showing the Doctors' Business Segment on the DVD.
3. THE PRODUCTS: Share your product success story, then showcase the products by playing the Product Segment on the DVD. Give an overview of each product.
4. THE CLOSE: Ask for the order. Tell them "next steps" to join you on the product or business. Have guests mingle. Close each guest's order.

POST-EVENT: Follow up with your guests within 24 hours. Thank them for coming. Ask for referrals & to host an event for you. Ongoing events produce continual leads.

***For a complete launch training and a complete business launch script, talk to your sponsor, and see our team training video, and BBL agenda/script download at <http://www.TeamRockinRobbins.Com>

➔Step 4: Be on the lookout for sharp people daily

Be on the lookout for dynamic people. Have a goal to make new friends, and meet new people. Always have Rodan + Fields on your mind. Always carry around your business cards (with a microdermabrasion paste packet stapled to it), along with opportunity DVDs, and catalogs. This way, when you meet someone that you connect with, you can leave them with information on the spot.

Prospecting Language When Out and About

When striking up a conversation, start with a compliment (great purse!, awesome service!, thank you for...!) Talk about them.

Then... "Where are you from?"

Personalize the conversation. **"Do you have a card?"**

"Earlier you mentioned you were from <their city>. My business is expanding to <their city>. In fact, I'm looking for people who would be interested in joining my organization. I would like to give you a call and take just a few minutes to tell you who I'm looking for. You may or may not have a personal interest, but I'm hoping you can lead me to just the right person. I'm looking for referrals as we expand into your market."

When asked: **"What do you do"?**

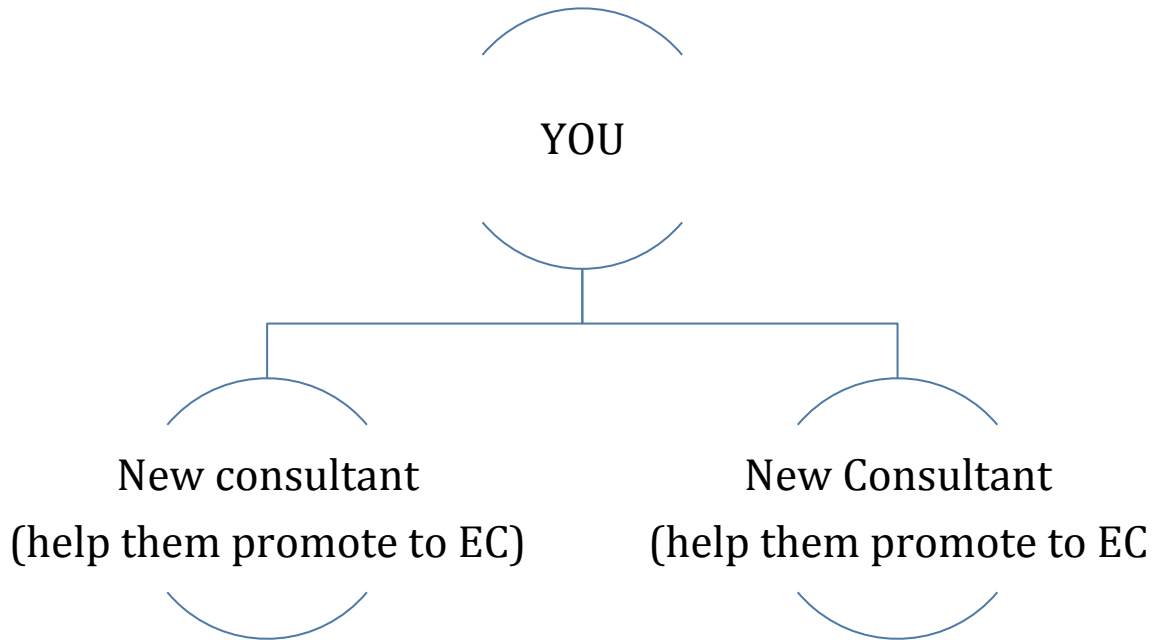
I work with a company founded by Drs. Rodan and Fields. You may know them as the creators of Proactiv® Solution. Their new venture is focused on anti-aging ... and this time, they are offering an opportunity for independent business ownership."

"We just opened this market and the response has been huge. I'm looking for people to support the expansion. ..."I would love to talk to you about some ideas for expanding the market there, and if you have great connections who would be interested! Can we set up a 15 minute chat?"

➔Step 5: Repeat this Process Month Two, by exposing at least 100 people to your business to secure ongoing interest and excitement in your R+F business.

By making these contacts, you're certain to have some serious people and get some good traction going. You can't really evaluate your progress until you've given at least 100 people a chance to look at it. This is done mainly by hosting or attending events and inviting guests, supplemented with a few other strategies to give people a chance to view the opportunity.

Your First Goal= Promote to Level 2 Executive Consultant



By Your First Full Month You Promote to Level 2 By:

- 1) Sign up 2 new consultants on a kit , and CRP**
- 2) Help them to get to "EC"- Executive Consultant Status by getting \$600 PSQV which comes from their consultants they sign up, and their preferred customers**
- 3) Strategy to get them to EC: Help them to get their first business partner right away. Help them to do their big business launch event (BBL) to secure customers and consultants. This will help them to promote to EC.**

Check out our "FAST START" Bonus Program and "LEAD THE WAY" incentives.



Final Thoughts...

Plan Your Week

We recommend you set aside 10-15 hours per week of income-producing activity if you want to make it to the top! 40% of the time should be spent prospecting and finding people to join you on the products or in the opportunity. 20% of the time should be presenting the information (via conference call, coffee, or your BBL). 30% of the time should be spent training yourself, and your new consultants. 10% of the time should be spent attending (or hosting) your weekly team meetings. Our business is an investment of time- but it can pay you back handsomely in both time (freedom) and financial (freedom)!

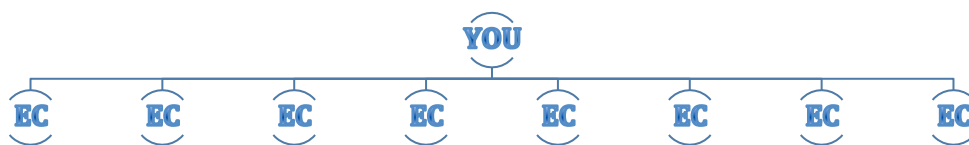
Set Your Goals

What are your goals for your Rodan + Fields business? Is it to earn your products for free, help to pay a few bills, or develop ultimate financial and time freedom? In order to reach them, you need to determine what they are, and set a time frame in order to stay on track. Goals are dreams with deadlines, so be sure that you write them down. The average person, following our system in this business can achieve time and financial freedom in 3-5 years. Think about what you want from your business right now. Then 3-5 years down the road. Share your dream with your spouse and sponsor- and passionately pursue your dreams!

Get to Level V

The launching pad to top-tiered leadership and financial freedom is Level V Executive Leader. You want to reach this as quickly as possible. This allows you to leverage the Rodan + Fields pay plan, and sets a great example for your team!

Your Launching Pad to Leadership-Arrive At Level VI



As soon as possible “arrive at level V” by doing the following:

- Sign up 8 business partners on a kit + CRP
- Help get them to \$600 PSLQV from: their Preferred customer sales, and their personal team consultant’s sales volume (kits, CRP, and retail orders)

Subscribe to our team newsletters at <http://www.TeamRockinRobbins.Com>
(log in for training. Username: team Password: team)

Stay Connected, Join our Team Face Book Page, and Rock On, Rock Star:
[Facebook.com/groups/rockinrobbinsrockstars](https://www.facebook.com/groups/rockinrobbinsrockstars)